

Medjunarodni naučno-stručni skup  
**XXV NAUKA I MOTORNA VOZILA 2015**  
**SCIENCE AND MOTOR VEHICLES 2015**  
 International Automotive Conference  
 14 - 15 April 2015, Beograd, Serbia

## Event Marketing Programme

DONATIONS – CO-ORGANIZATIONS – SPONSORSHIP OF BELGRADE 2015 AUTOMOTIVE CONFERENCE					
Donator	Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	General Sponsor
1.000 EUR	1.500 EUR	2.500 EUR	5.000 EUR	7.500 EUR	10.000 EUR
Public recognition during the Conference (few times)					
Company Logo display in JUMV Web Site					
Company Logo listing in the Conference CD ROM					
	1 Complementary registration	2 Complementary registrations	3 Complementary registration	4 Complementary registration	5 Complementary registration
			Display of Company Logo in the Plenary Session Room		
				Brochure distribution at registration	
					Brochure stand at no charge

Note: \* Banners and hardboard panel will be provided to the conference host. Labor cost for installation will be charged. Dimensions will be confirmed.  
 \*\* Donators, Co-organizers and Sponsors in all categories are authorized to promote their products and services following a special agreement with the JUMV. JUMV Company members and partner are offered a 20% reduction on the above rates.

### Speakers & VIP Fund

Voluntary (open) contributions - Those having contributed will be separately mentioned having contributed - Please specify the amount you wish to contribute \_\_\_\_\_  
 EUR

### Participation in the Gallery of Sponsors

Type of service	Display Wall	Brochure Stand	Promotional Conference (2h)	Conference Events Acknowledgements at Coffee Breaks, Luncheons, Dinners	Conference Gifts Note pads / pens / lighters
Area (m2)	1 / 2 / 5	2 - 4	50 – 100 persons	Per unit event	Per unit gift kind
Price (EUR)	500 / 1.000 / 2.000	2.500	5.000	500	250

### SPONSOR'S LOGO HANGING UP

### ADVERTIZING IN CONFERENCE PUBLICATIONS

Type of service	Set of all conference printings (Conference Posters & Programs, Conference Proceedings & similar)	Set of three or more printings	Conference Letterhead, Envelopes, Invitations and Bag	Conference Halls	Cover Page II (2 color)	Cover Page III (2 color)	Cover Page IV (2 color)	Single page
Programs and Announcements (EUR)	2.500	250 per item	1.250	1.000 per Hall	2.000	1.600	1.200	1.000
Proceedings (EUR)	2.500				5.000	4.000	3.000	2.500

(\*) Page size following the publication design